



**For Immediate Release**

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**Conceptionmoons: All the Rage at Couples Resorts**

*New travel package helps couples set the mood in Jamaica*

**OCHO RIOS, JAMAICA – December 07, 2009** – With recent studies showing that more than 40 percent of couples become pregnant while on vacation, affectionately known as conceptionmoon, Couples Resorts in Jamaica has opted to take the growing trend one step further offering a new Conceptionmoon Package. The package is specially designed to support couples trying to build their family while vacationing, and focuses on encouraging relaxation and romance; while allowing guests to concentrate on one another.

“I’m told that when you stop worrying about getting pregnant and just relax, it will happen,” said Randy Russell, Chief Romance Officer® of Couples Resorts. “We have found that being the most romantic destination in the Caribbean has also made Couples Resorts the ideal location for couples looking to start or grow their family. Our Conceptionmoon package offers elements to aid those looking to conceive; but with our attentive resort staff and romance concierge available to personalize every detail, couples still have the freedom to make this special getaway truly their own.”

Couples Resorts Conceptionmoon Package is available at all four Couples Resorts properties as an upgrade to any room booking for just \$389, and features fresh flowers, a chilled bottle of sparkling wine and a plate full of chocolates upon the couples’ arrival, to help set the mood for the entire trip. It also includes a private candle lit dinner, \$100 gift certificate for the couples’ choice of spa treatments, \$75 toward the Couples Resorts gift shop and a \$100 certificate towards a return trip to Couples Resorts, for when they’re looking for some peace and quiet once they’ve started a family. And since February is the most common month for conception, couples booking their Conceptionmoon before January 15, 2010 can travel throughout February at prices starting as low as \$402 per couple, per night.

For more information, visit <http://www.couples.com> or contact the Couples Resorts Romance Concierge at <http://couples.com/021contactconcierge.htm>.

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### **About Couples Resorts**

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica – Couples Tower Isle, formerly Couples Ocho Rios, the first-ever couples only all-inclusive resort; Couples Sans Souci; Couples Swept Away; and Couples Negril. Pioneered by the legendary Abe Issa, “father of Jamaican tourism,” each Couples Resort is an unsurpassed model of the all-inclusive concept, boldly designed with local inspiration to create a harmonic sense of nature and authentic Caribbean spirit. For over 31 years, Couples has delighted guests and refined the Caribbean all-inclusive resort experience by providing unparalleled service, exceptional dining experiences and exclusive added value inclusions. For further information, call 1-800-COUPLES or visit [www.couples.com](http://www.couples.com).

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